



Research Article

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Extraction of Public Library Service Function Transformation and Extension

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ABSTRACT

With the cultural information resources sharing project and the implementation of the digital library project, the situation of network library and traditional library parallel basic form, the public library of public cultural services ability improved, but also for its service function transformation and development put forward new requirements. Extension services, broaden the service space, enriching the connotation of the service, perfect the service function, enhance the quality of service.

Keywords: public library extending service function to expand service form

INTRODUCTION

As the cultural information resources sharing project and the implementation of the digital library construction, library has set up digital resources sharing platform, computer network library and traditional library parallel situation basic form. Facilities conditions improved, make the library's public cultural service ability improved, but also the service functions of public libraries in the transition and development put forward new requirements.

THE NECESSITY OF DEVELOPING PUBLIC LIBRARY SERVICE FUNCTION TRANSFORMATION PUBLIC LIBRARY TRANSFORMATION AND EXTEND THE SERVICE FUNCTION IS THE EMBODIMENT OF ITS ESSENCE ATTRIBUTE

Libraries, especially the public library, in essence, are observed by the public finance investment, construction and operation of public product, belongs to the typical social common "public". Since China's reform and opening up, especially in recent years, the party committees and governments at all levels as the attention of the cultural undertakings, public library financial investment increased year by year, the number of the library, scale continues to expand, improving infrastructure conditions. Rich and colorful library, comfortable and elegant atmosphere, pure and fresh and quiet environment has attracted more and more people, go to the library has become more and more important in people's life. Under this form at various levels and of the public library as a social cultural institutions, should be based on their actual, adjust measures to local conditions, scientific planning, by optimizing the business process, deepening service connotation, expand the space of service, innovate service pattern, improving service ability, better service to the public.

PUBLIC LIBRARY TRANSFORMATION AND EXTEND THE SERVICE FUNCTION IS ITS POWER TO ADAPT TO THE SOCIALIST CULTURE CONSTRUCTION NEED OF REALITY

In today's era, culture has become more and more become the important source of national cohesion and creativity, more and more become the important factor of comprehensive national strength competition, facing the world today all kinds of culture mutual reaction, in the face of the national development and people's living standards improve to the demands of the development of cultural diversity active posture in the face of social and cultural life, the

Eighteenth National Congress of the CPC puts forward the strategic target of the construction of socialist culture power, and clearly pointed out that cultural strength and competitiveness is the important symbol of country rich and strong nation, and to adhere to give top priority to social benefits, social benefits and economic benefits unifies, promote cultural undertakings flourish. Public libraries to provide individuals and groups obtain wide variety of knowledge, way of thinking and ideas, for the development of society and the important role to maintain. Therefore, play their own advantages, and constantly change and extend the service function, is the public library to establish highly cultural consciousness and cultural self-confidence, promote the power of socialist culture construction and shall bear the bounden duty of the task.

PUBLIC LIBRARY TRANSFORMATION AND EXTEND THE SERVICE FUNCTION IS TO SATISFY PEOPLE GROWING SPIRITUAL AND CULTURAL LIFE OF URGENT REQUIREMENTS

Since entering the new century, the way humans work and way of life, profound changes have taken place in the prominent among them is work, work time gradually shortened. With the development of our country economy, people's material life level unceasing enhancement, our country the implementation of the weekends and holidays, for people to enrich its own cultural life, develop their own interests provides a possible, study, leisure, entertainment and become part of people life style. In the people's cultural life demand diversity at the same time, a place of education and increase knowledge, edify sentiment, a leisure place is both sweet and kind and self-more and more become the urgent need of people. How to use their own advantages, enhance service functions, play a proper role in the cultural leisure activities, meet people's growing spiritual and cultural life need, improve people's quality of life, life, maintain and safeguard people's basic cultural rights of the public library is the historical mission.

PUBLIC LIBRARY CHANGE AND EXTEND THE SERVICE FUNCTION IS TO ADAPT TO THE INEVITABLE TREND IN THE DEVELOPMENT OF MODERN INFORMATION TECHNOLOGY

On the one hand, with the development of computer network technology popularization, the urban public cultural facilities resources integration, the function of public library development and extension, is increasingly given the comprehensive cultural function, make the library become the cultural center of the city., on the other hand, due to the popularity of Internet, especially the rapid development of digital library construction, people never leave home can also through the network query required library literature and information, coupled with increasingly impetuous commercial culture, the number of the city library readers downward trend year by year. Spacious, quiet, quiet reading room give a person a little sadness, this also gives the transition of the function of the library and puts forward new requirements. Development of library's leisure culture function, let the people go to the library is no longer simply access to information and knowledge, but more is the pursuit of a peaceful and comfortable culture atmosphere, scroll breath, alleviate psychological pressure, is the inevitable trend of the public library development.

PUBLIC LIBRARY SERVICE FUNCTION TRANSFORMATION AND THE BASIC WAY OF EXPANDIN

Lower threshold, the maximum to meet the demand of readers

Close to the people, pay attention to and meet the needs of readers and entertainment demand change and extend the service function of public library is the basic guiding ideology. On the hardware construction, in addition to the public library in providing the capacious and bright, warm and comfortable reading environment, should also provide wide hall, lecture hall, academic conference rooms with different size, individual and group research, etc., can also be the construction of multi-functional lecture hall, theater, music appreciation, film and video projection booth, multimedia audiovisual room, piano room, etc., make public library more conform to social life and a variety of different needs of the community, to become more approachable. On the software construction, must try to gathered popularity, actively build reading atmosphere. As readers by conducting communication meeting, speciality knowledge correct activities, open "fun reading lecture", exhibitions and other activities, attract readers to the greatest extent. Insist on from scratch, to carry out the humanized service, regular questionnaire survey was conducted on the readers, listen to the reader, targeted to do a good job. Adjust enrich the collection books and reading room in order of newspapers and magazines, both interesting and academic, add some publications to attract the attention of young people. To optimize business processes, and strive to form a more standardized and orderly operation mechanism, cancel the depreciation cost, registration fee, etc., promote the whole free services, the maximum to meet the demand of readers.

Broaden the space, enhance the radiation scope of public service

To further broaden the service space, expand the service scope, the use of a variety of carrier, the tentacles of public library services to the government, enterprises, communities and the countryside, enhance the capacity of radiation, is the important content of transformation and expanding library service functions. Further promote the national cultural information resources sharing project, the basic cover rural and urban communities and schools. National library, provincial library and cities and counties in the library interlibrary loan form a network; In rural areas and small towns to join the league in municipal public libraries, library literature and digital, lectures, technical

resources sharing, such as literature borrowing a card (card) in general, to borrow and return. Actively create community demonstration room, mobile library and book circulation, built an open community library (room), each library should have books, newspapers and periodicals, the collection of large centre for community and community library to reach a certain size. Vigorously promote "books into campus" activity, especially to grass-roots level schools, village school, migrant children school, etc., to carry out the on-site consultation, book knowledge popularization, book and sorrow, efforts to extend services to the campus, in the service of the teachers and students.

Rich connotation, enhance service quality grade

Ethos construction exquisite, comfortable environment, high-minded modern library is no longer an ordinary sense of the social and cultural facilities, it is not only a place for books, borrowing, is also a social from all walks of life to carry out cultural activities, social events and even political activities. Through holding public lecture, open public lecture hall, invite the famous experts and scholars to give lectures, seminars, celebrities and elites, promote reading new ideas, spread the development of new ideas, to forge a local cultural activity center, the library ideas the holy land, improve service quality. We regularly organize masters calligraphy painting works exhibition, special resources collection exhibition, special day theme exhibition, etc., is fit, gather popularity. Strive to build a citizen class, opening of citizen moral education, vocational education, popular science knowledge, such as classroom, library from knowledge into citizen education "no walls university", to construct lifelong education base. Actively develop tourism culture library functions, building and library resources contains the profound culture, has a long history, rich collection of the library itself is an important part of the scenic spots and historical sites, new venues is to use modern advanced ideas and building technology, are important cultural landscape of the city. To explore the development of library's leisure culture function, make public library public recreation, adjust body and mind, relax yourself "second living room", constantly enriching the connotation of the public library services, improve the service functions, to improve the quality of service.

Innovation form, consummate the service mode

Innovation is the survival of the development of the library to adapt to the information society, is the only way to broaden the service areas, perfecting the service function. To develop the network reading. Readers through online registration, enjoy free library digital resources, including database, electronic books, papers and full text search, online reading, free download. For the collection of books, a point of purchase of the reader's humanized service. Innovation information consultation, highlight the personalized, professional service and provide sound science and technology novelty search, full text retrieval, and issue tracking service, to meet the specific needs of users. In accordance with the need of social organizations, civil organizations work, to explore to set up the topic for discussion, consultation, exchange center, build social intercourse platform organization and readers. Build physical specimen room, literature material object simulation object reading room, art appreciation room, readers experience improved room, such as developing new reading form, improve the service mode, expand the service functions.

Public library and extend the service function of transformation is a systematic project, at present is still in the initial development stage, an extension of the service content, service areas, the development of various functions, improve, is not an overnight work, needs scientific planning, rational layout, overall arrangement, advance step by step. In the process, is the work of the library itself, more from the government, society, and a passionate support.

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