



Research Article

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Study on college network ideological and political education based on the evolution model of ecological system

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ABSTRACT

Ideological and political education acts as an important subsystem of ecological system of higher education, its function can directly affect the healthy and harmonious development of the ecological system of higher education. Therefore, starting from the ecological system of ideological and political education in colleges and universities, putting emphasis on the factors on the study and analysis of the subject of education, mediator has the extremely vital significance to the enhancement of the effectiveness of college ideological and political education activities.

Key words: College Ideological and political education; Evolution model; Ecological system

INTRODUCTION

In today's world, network has become an indispensable part of modern life with the unique charm and powerful strength, it can not only change people's production and life, but also can change people's thinking and ideas. Facing a variety of information, people's thought becomes more complicated and diverse. Facing the new environment and conditions, ideological and political education is not only to study how to use this new technology, but also to change and focus on exploring the network brought by the society, so as to make the ideological and political education more effective.

Table 1 Table of netizen degree distribution

Educational Background of Internet users	The proportion of Internet users(%)
Below high school	11
High school	19
Junior College	25
Undergraduate	31
Master	10
Dr.	4

Table 2 Table of Internet age distribution

Ages of Internet users	The proportion of Internet users(%)
Under 18 years old	16
18-24 years old	38
25-35 years old	24
36-45 years old	16
46-55 years old	4
Above 55 years old	2

THE OVERVIEW OF COLLEGE NETWORK ECOLOGICAL SYSTEM OF IDEOLOGICAL AND POLITICAL EDUCATION

The Significant Meaning of Studying College Network Ecological System of Ideological and Political Education. CNNIC released "The Thirty Second Chinese Internet Developing Statistics Report", which showed, until December, 2013, the scale of Chinese Internet users reached 618000000, among them, 53580000 are new users throughout the year; the penetration rate of the internet is 45.8%, compared to the end of 2012 increased by 3.7%. It can be seen from table 1 and table 2. From the view of the crowd, college students are the largest internet population, while the Internet is becoming an important part of college students for learning, communication and social contact. The Internet has greatly changed the mode of their living, learning, communication, entertainment and even language habits. But at the same time, the information, opinions and thoughts provided by the network will have impact on the ideological education inevitably, with the new situation and new problems. At the same time, the ideological and political education has brought great challenges for the college students. In this case, college students' network ideological and political education has attracted more attention, which has become the focus of attention in academic circles.

INTERPRETATION OF ECOLOGICAL SYSTEM OF COLLEGE NETWORK IDEOLOGICAL AND POLITICAL EDUCATION

From the view of educational ecology, ecological system of ideological and political education refers to the relationship between people ; people and teaching environment during the process of education. Therefore, the main factors of the ideological and political education can be divided into: subject; object ; mediator; environmental body. There exists a interdependent relation between these factors, which formed an ordered structure so that the various elements can dynamically pursue the harmonious balance. Therefore, the ecological system of college ideological and political education refers to the interdependent dialectical relationship between the educators of Ideological and political education; between the educated people and the educators; as well as the interaction between their schools, homes and social environment during the process of the ideological and political education, which is shown in fig. 1:

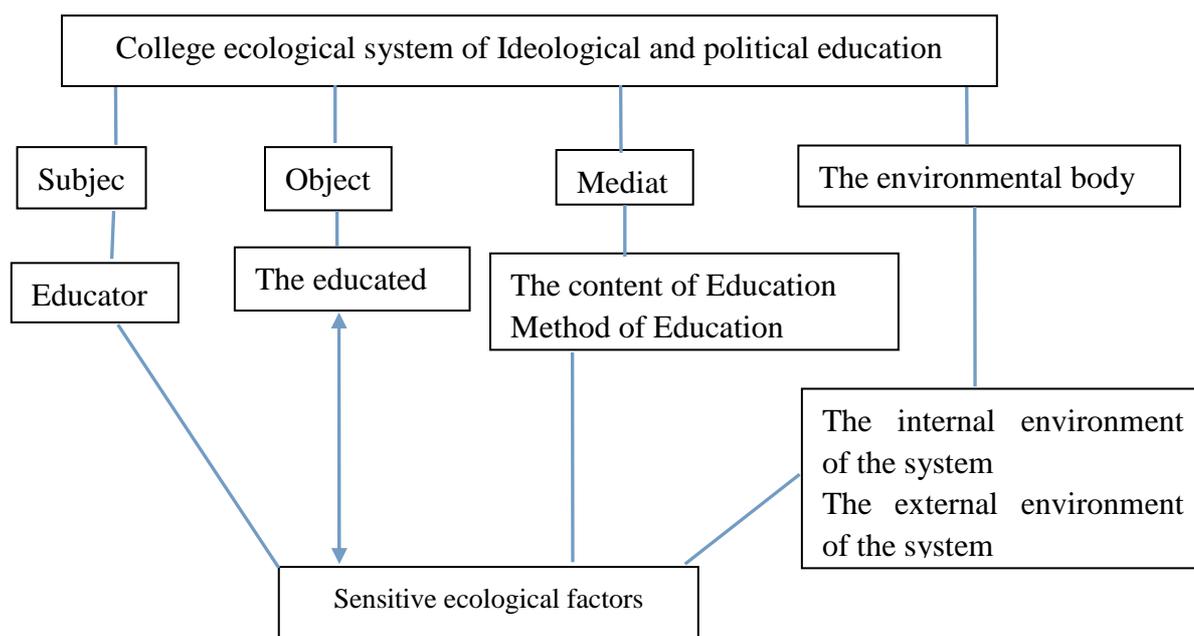


Fig.1 : Schematic diagram for college ecological system of Ideological and political education

The definition of college ecological system of Ideological and political education is based on the ecological system, therefore, the college network ideological and political education can be defined as its purpose is to solve the network under the environment of Ideological and political education, so as to promote its development as the goal, taking the ideological and political education, pedagogy, psychology theory as the basis. While the computer network can be acted as the media, some factors have timeliness effect as a relatively independent individual evolution in the ecological system with systematic analysis and study of the ideological and political education of contemporary college.

THE CREATION OF EVOLUTION MODEL OF ECOLOGICAL SYSTEM FOR COLLEGE NETWORK IDEOLOGICAL AND POLITICAL EDUCATION

The Construction of Ecological System of College Network Ideological and Political Education. The construction of college network ideological and political education is an organic whole composed by educators, education mode, education contents and education network environment. These four factors consist of a dynamic system "balance-unbalance-balance", at the same time, any change of a factor will break the balance, stability or order of the network ideological and political education in the this original ecosystem. If $y = f(a, w, c, e)$, among them "a" refers to educators; "w" refers to the way of educating; "c" refers to the content of education, "e" refers for the network educating environment, these factors constitute the evolution model of "AWCE", namely, College Network Ideological and political education ecological system (Fig. 2).

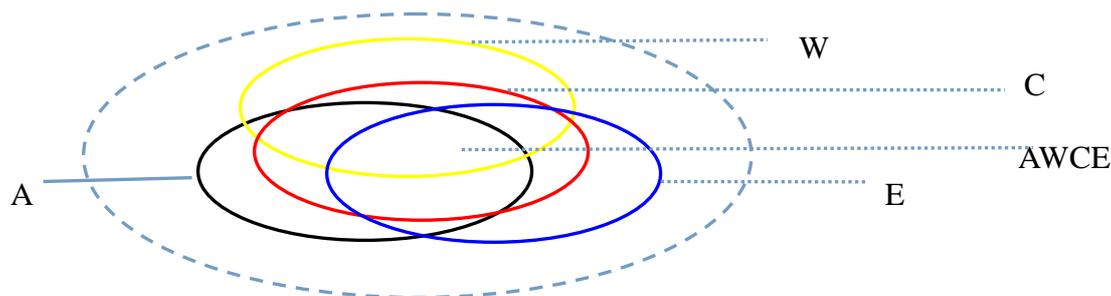


Fig. 2 College Network Ideological and political education ecological system "AWCE" evolution model

In the evolution model, "A" represents the collection of education quality; "W" represents the collection ways of education; "C" represents the content of education; "E" represents the network educating environment. Taking the quality of education as the leading factor refers to the evolution trend of ecosystem is mainly affected by the factor of controlling and guiding factors, which can determine the evolution direction; the way of education determines the evolution speed, the effective ways of education can receive two times as much as the result with half of the effort, getting the larger timeliness effect; while the content of education can act as the strategic factors in evolution, since the rich strategy can promote the evolution to develop, and at the same time it can get a good evolution bifurcation effect; the network educating environment as the background of the comprehensive evolution has great comprehensive influence on the evolution, which can affect the other three factors during the process of evolution.

THE OPERATION MODE OF ECOLOGICAL SYSTEM OF COLLEGE NETWORK IDEOLOGICAL AND POLITICAL EDUCATION.

The operating mechanism of ecological system of college network ideological and political education refers to the operating rules and principles of the internal operating mode which has a variety of elements and the interrelated factors in the ecosystem under a certain environmental condition. Through the the evolution of models "AWCE" (Ability-Way-Content-Environment) operating mechanism, we can explore the ecological system of college network ideological and political education[1]. As shown in Fig.2, "AWCE" evolution model refers to the interactive relationship between the quality of education, education mode, education content, education network environment variables to describe ecological system model for the college network ideological and political education operating mechanism. "A, W, C, E" the four elements are a unity with opposites including dynamic competition and cooperation. When the area of "AWCE" is large, which indicated that the ecological system of college network ideological and political education is running more harmonious. But when "AWCE" model changed, "AWCE" domain era expands gradually, which indicated that the ecological system of college network ideological and political education was developing from disharmony to harmony. When the ecological system of college network ideological and political education can truly achieve the most harmonious state, "AWCE" can realize the overlapping of the four domains.

STRATEGY OF REALIZING THE HARMONIOUS ECOLOGICAL SYSTEM BASED ON THE EVOLUTION MODEL

Strengthening the Construction of Campus Network. In the face of the opportunities and challenges brought by the network to the college ideological and political education, we must strengthen the construction of campus network. At the same time, we must firmly grasp the initiative education. Strengthening the construction of the campus network needs to take the following measures:

(1) First of all, we should strengthen the construction of campus network. The campus network is the students' "network home". Colleges and universities should strive to build a large amount of information with wide coverage,

which can have access to the multi-campus website. Through the campus network, it can carry out a wide range of rich and colorful activities, as well as the positive academic activities both in science and technology. Besides, arts and entertainment activities or open forum can build communication platform between teachers and students, which can strengthen the online interactive communication and it can timely solve students' theoretical and practical problems[2].

(2)Secondly, we should construct the special website. Colleges and universities should build up a system or a network file according to the spirit of the Ministry of education on strengthening the ideological and political work, which can really strengthen the ideological and political education website construction. The special website must adhere to Marxism or Leninism as a guide, whose theme must be closely around the college students' ideological and political education,so as to publicize the party's basic theory, principles and policies.Meanwhile, we should take the socialist education as the core both in idea and faith, taking the national spirit with patriotism as the focus of education, moral education as the basic moral norms based on the basic quality education,taking the comprehensive development as the goal.

(3)Thirdly, we should establish the interaction platform between teachers and students. The essence of network for the ideological and political education is the ideological interaction, network ideological and political education workers can not take the dictatorship, compulsion and coercion, but the students' reasoning us from persuading to reasoning. In order to use the characteristic of the convenient network, which is fast and easy to spread and communicate, we should build up an interactive platform. Then students can promote the communication and between teachers and students or among the students through the BBS, chat rooms, QQ, E-mail, blog, Micro message, etc. The smooth development of network for the ideological and political education can promote the above work. Therefore,the university should strengthen the supervision of real campus network forum, chat room, the counselor. At the same time, the ideological and political teachers and psychological consultants for information and online commentators can effectively guide the public opinion on the net. Moreover, the formation of the campus network is the strong power of public opinion.

CONSTRUCTING A HARMONIOUS SYSTEM FOR CAMPUS NETWORK CULTURE.

In some degree, constructing a harmonious campus network culture , creating a good network environment, is not only a necessary condition for college ideological and political education, but also is an important content for college students to learn ideological and political education: (1)Firstly, we should strengthen the guidance and management, promoting the main melody. From grasping the institutional building to strengthening the ideological and political education, then we can correct the unhealthy idea and enhance the main theme of the ideological and political education on campus network[3]. Therefore, we can influence the majority of the students and build up a healthy spiritual home for the students. We should vigorously carry forward the spirit of the times, continuing to hold high the patriotism, collectivism and socialist banner, unremittingly developing the main melody education, helping students to establish a correct world outlook on life and values. Meanwhile, we should establish lofty ideals and enhance the sense of historical mission and responsibility. (2)Secondly, we should develop rich and colorful network cultural activities, forming a good atmosphere for the campus network culture. Colleges and universities should take the network culture construction into the overall framework of the construction of campus culture, playing full play and taking the advantage of the network cultural information,so as to develop the rich and colorful network cultural activities and prosperous campus culture.

ACTIVELY CARRYING OUT THE IDEOLOGICAL AND POLITICAL EDUCATION ACTIVITIES.

First of all, we should develop online activities to exchange ideas. Network is a new window for college students to exchanging ideas. Therefore, many behavior and speech of the college students online can directly reflect their thoughts. Thus, we can collect the hot issue among the college students who pay more attention to, and grasp the overall situation through campus network of electronic bulletin boards. Setting up a president's mailbox to receive the letters from the students, then we can receive a variety of mails, collecting the students' opinions, collecting the feedback information of students about the ideological and political education, answering students' questions, replying to personal email through notice or bar electronic. Secondly, we should do a good job in online publicity and education. According to the characteristics of students who are eager to learn new information. Most of information is concerned with the hot issues with the focus of political and economic development. Some is about the changes of international situation, some is about graduating policies. All of them can open up special education programs in the campus network, which is ready to accept students' accessing and browsing, and timely preaching the current domestic and international current affairs, as well as the central policy and foreign affairs, issues about principle, law, rules, so as to promote the advanced models and create good atmosphere of public opinion to form the correct guidance of public opinion. Finally, we should carry out psychological counseling online. During the process of contacting the internet, students of information era may meet some problems. Since the psychological and

physiological characteristics of young students can have influence on psychology which may cause some college students to form some obstacles and problems in personality and psychology. Therefore, we should pay special attention to the methods of psychological counseling and guidance to guide the healthy growth of the students. During the process of establishing Psychological Research Center, we should offer psychological website on the campus and carry out online psychological services, at the same time. We should make full use of multimedia technology, making propaganda webpage, providing audio-visual, vivid mental education, clarifying ambiguous understanding of psychological problems of students. Using the network interaction, creating the online psychological counseling hot line, keeping on mental dialogue, all of them can make the students tell your troubles, then we can guide them and make them have stable emotion. Thus the college students can grow up in a healthy way.

CONCLUSION

From the view of ecology and scientific outlook on development, the ecological system of ideological and political education in Colleges and universities network ecosystem is the organic unity of a dynamic balance, comprehensive, coordinated, sustainable development. Unlike natural ecological system, ecological system of ideological and political education in Colleges and universities took human activity as the center, it not only has the overall relevance, ecological adaptability, coordination and basic properties of symbiosis, dynamic balance of natural ecological system, but also has the social attribution, which is different from the natural ecological system or the unique social controllability. In this sense, the ecological system of ideological education in the network is a human activity, which can act as the center and subject to human control in special ecological system. Therefore, with the new changing situation, the university network ideological and political education can realize its own value. Moreover, we need to grasp the opportunities for the development, so as to meet new challenges and achieve its optimization and improvement.

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